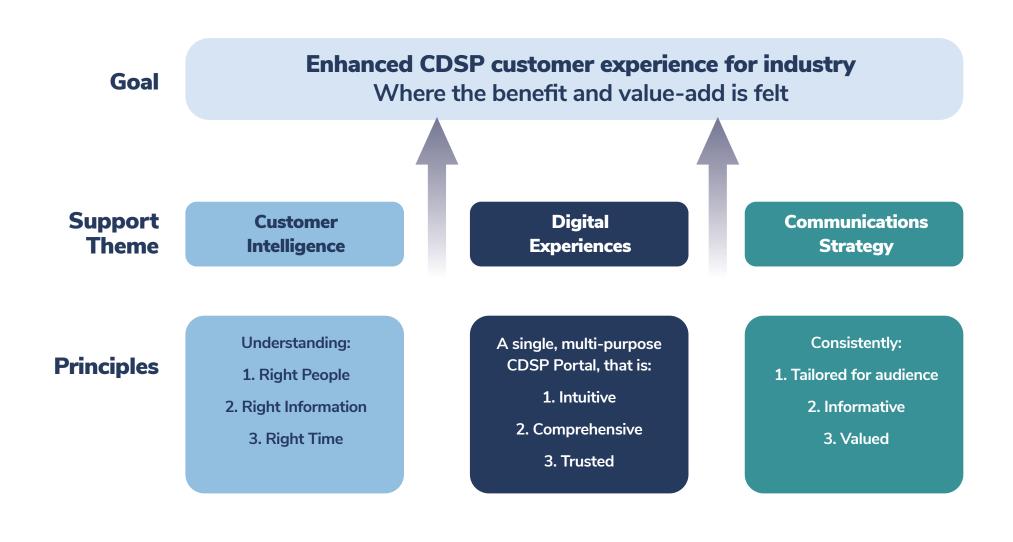
Driving the Value-Add from Xoserve's Services

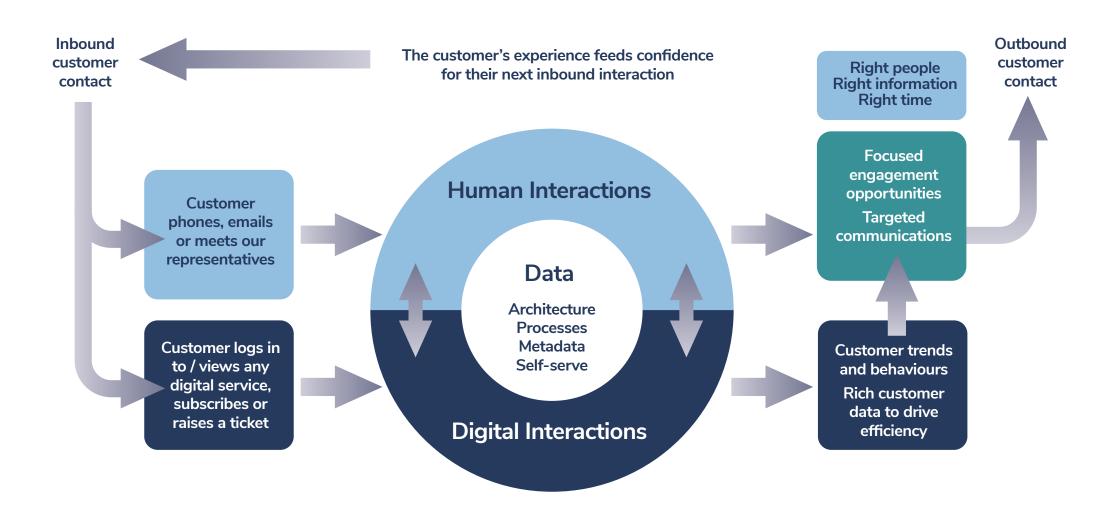
James Verdon, Stakeholder Manager

May 2024





The Engine – powering communications



Meet Joe!

Joe's starting a new role at Verdon Energy, after 10 years' experience at a competitor organisation.

He's very familiar with the CDSP services, having used daily in his previous job.



Joe Senior Gas Ops Manager VFRDON ENERGY

Customer Intelligence

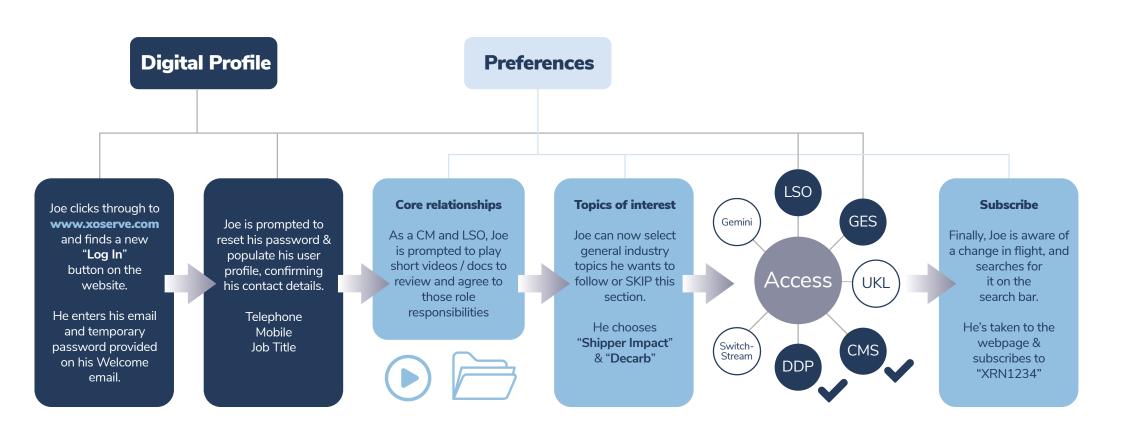
Digital Experience

Between jobs, Xoserve launched their newly rebuilt **Xoserve Services Portal (XSP)!**

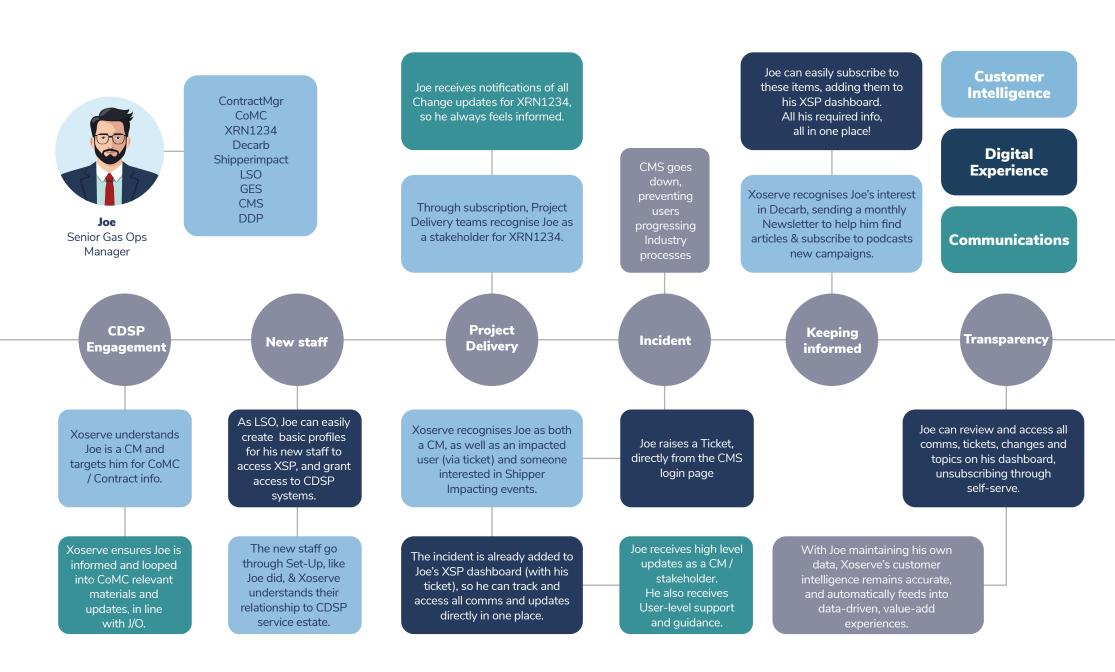
Joe has an account set-up already, and the retiring Contract Manager has allocated Joe as the new **Contract Manager (CM)**, and **LSO**.

Joe has found he has a Welcome email in his Inbox, and is now logging in for the first time...

The Customer's Experience – Set-Up



The Customer's Experience – Ongoing Value



Metadata and targeted communications

Verdon Energy team

Joe Senior Gas Ops Manager

ContractMgr CoMC XRN1234 Decarb Shipperimpact LSO GES CMS DDP Stored Metadata

KatieOperations Manager

Shipperimpact SPA AQ Invoicing LSO DDP





Priti Regulatory

ChangeMgr ChMC XRN2345 XRN3456 XRN4567 Shipperimpact

DanOperational Team Leader

Decarb

SPA AQ RGMA XRN2345 GES CMS DDP



Specified criteria for different comms / campaigns



MarcusGas Trader

Trading Gemini GeminiSustain+ XRN1122 MOD1001





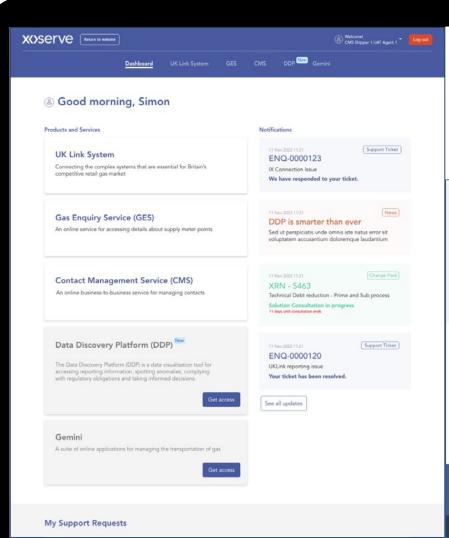




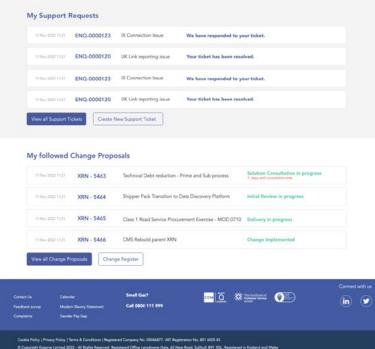


Every stakeholder has their own tailored experience.

Every stakeholder feels the value-add from Xoserve.



Digital UX Benefits



Any questions?

Contact James at: james.verdon1@xoserve.com

or **07976 563 899**